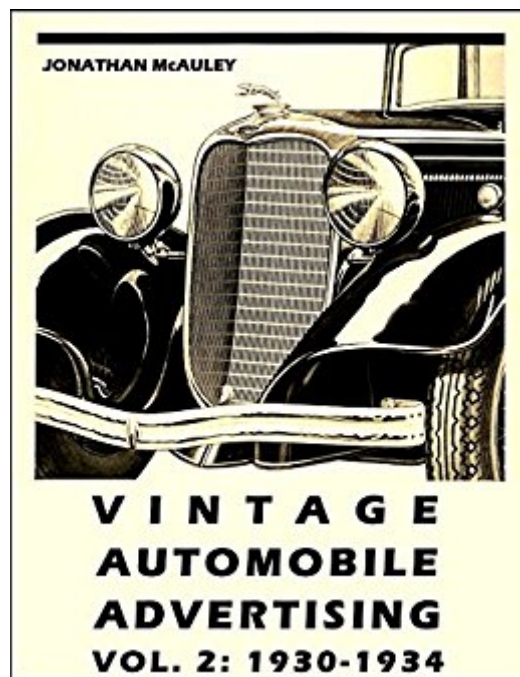


The book was found

VINTAGE AUTOMOBILE ADVERTISING 2: 1930-1934: OVER 400 Automobile Ads From Magazines And Newspapers



Synopsis

The automotive industry began in the 1880s and by the mid-1890s hundreds of manufacturers were providing the world with the horseless carriage. Michigan in the mid to late 1800s was the leading wagon, coach and buggy producer in the world due to the types of trees that grew abundantly in the mid-northern section of the state, which produced wood and lumber that was ideal for carriage manufacture due to its flexible/bendable properties required in making ever fancier carriages for the up-and-coming middle class society. With technology producing smaller, lighter and more efficient motors, it wasn't long before these enterprising carriage makers were experimenting with engines that would propel their carriages, thus eliminating the need for horses. By 1939 the U.S. was producing 90% of the world's automobiles. Although Michigan was the nation's largest automobile producer, over 2,500 different automobile manufacturers had come and gone by 1930 – the state of Ohio alone had seen nearly 240 of these ventures; almost every state of the union, and most every mid-to-large city could boast of locally produced automobiles. There were over 100 autos whose names began with the letter 'B' alone: remember the Browniekar produced by Omar Motors of Newark, NJ? This book contains an assortment of mostly American automobile advertisements from the beginning of the depression era, when the automotive industry was struggling and every dollar was hard fought. Weirdly, Duesenberg thrived during the absolute depths of the depression, with their \$20,000.00 price tags (and 15-year warranty!) only to fold in 1937 as the economy improved. This book has hundreds of ads from dozens of manufacturers, some familiar, some forgotten, some still with us today. ENJOY

Book Information

File Size: 60449 KB

Simultaneous Device Usage: Unlimited

Publisher: Vintage Photo Services; 1st edition (June 24, 2016)

Publication Date: June 24, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01HJW007O

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #382,457 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #11

inÂ Kindle Store > Kindle eBooks > Crafts, Hobbies & Home > Antiques & Collectibles > Posters

#44 inÂ Books > Crafts, Hobbies & Home > Antiques & Collectibles > Posters #58 inÂ Kindle Store

> Kindle eBooks > Crafts, Hobbies & Home > Antiques & Collectibles > Magazines & Newspapers

[Download to continue reading...](#)

VINTAGE AUTOMOBILE ADVERTISING 2: 1930-1934: OVER 400 Automobile Ads From
Magazines And Newspapers VINTAGE AUTOMOBILE ADVERTISING 5: 1957-1959: OVER 420
FULL SIZE VINTAGE AUTOMOBILE ADS FROM MAGAZINES AND NEWSPAPERS - LARGE
ONE-AD-PER-PAGE FORMAT VINTAGE AUTOMOBILE ADVERTISING 3: 1953-1954: OVER 330
FULL SIZE VINTAGE AUTOMOBILE ADS FROM MAGAZINES AND NEWSPAPERS - LARGE
ONE-AD-PER-PAGE FORMAT VINTAGE AUTOMOBILE ADVERTISING 7: 1970-1972: OVER 420
FULL SIZE VINTAGE AUTOMOBILE ADS FROM MAGAZINES AND NEWSPAPERS - LARGE
ONE-AD-PER-PAGE FORMAT VINTAGE AUTOMOBILE ADVERTISING 4: 1955-1956: OVER 375
FULL SIZE VINTAGE AUTOMOBILE ADS FROM MAGAZINES AND NEWSPAPERS - LARGE
ONE-AD-PER-PAGE FORMAT Memes: World's Most Hilarious Wanted Ads! (Memes, Wanted Ads,
Minecraft, Wimpy Steve, Trucks) Pure Pulp: TRUE DETECTIVE MYSTERIES VOL. 1: TWO
COMPLETE ORIGINAL PULP MAGAZINE ISSUES FROM THE 1926 & 1930 - OVER 240 PAGES
OF STORIES OF DETECTIVE MYSTERIES ... (PURE PULP - COMPLETE ORIGINAL
MAGAZINES) Feature Writing for Newspapers and Magazines: The Pursuit of Excellence (4th
Edition) How to Write Articles for News/Mags, 2/e (Arco How to Write Articles for Newspapers &
Magazines) Pre-Code Hollywood: Sex, Immorality, and Insurrection in American Cinema;
1930-1934 Directory of Literary Magazines 2001 (Clmp Directory of Literary Magazines and
Presses) Pure Pulp: WEIRD TALES 1: TWO COMPLETE ORIGINAL PULP MAGAZINES FROM
THE 1930s (PURE PULP - COMPLETE ORIGINAL MAGAZINES) Old Magazines (Old Magazines:
Identification & Value Guide) Antique & Contemporary Advertising Memorabilia: Identification &
Value Guide (Antique and Contemporary Advertising Memorabilia) Hake's Guide to Advertising
Collectibles: 100 Years of Advertising from 100 Famous Companies VINTAGE LINGERIE: Sexy
Lingerie Ads 1905 - 1975 A Guide to Selling Vintage Magazine Ads on eBay LPIC-1 Linux
Professional Institute Certification Study Guide: Exam 101-400 and Exam 102-400 DB2/400: The
New AS/400 Database: The Unabridged Guide to the New IBM Database Management System
CompTIA Linux+/LPIC-1 Certification All-in-One Exam Guide, Second Edition (Exams LX0-103 &
LX0-104/101-400 & 102-400)

